

MED

(2007 - 2013)



Application Form

Priority-Objective 3-1

Axe 3: Improvement of mobility and of territorial accessibility

Objective 3.1: Improvement of maritime accessibility and of transit capacities through multimodality and intermodality

CYCLO

Cycling cities - Local Opportunities for Sustainable Mobility and Tourism Development

Submitted version

STC Programme MED

Hôtel de Région

27 place Jules Guesde

13481 Marseille Cedex 20

Tel: 0033 491575296 / 0033 491575133

Fax: 0033 491575313

Email: stc-med@regionpaca.fr

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1. Information for the drafting of the application

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- I - GENERAL INFORMATION

1. Identification of the project

Identification

Title	Acronym	Program reference
Cycling cities - Local Opportunities for Sustainable Mobility and Tourism Development	CYCLO	2G-MED09-069

Length of project

Project implementation starting date	Project implementation end date
2010-06-01	2012-12-21

Short description

CYCLO is focused on the realization of experiences of sustainable mobility through the implementation of bike-use in small and medium urban systems in the MED area, contributing to spread a philosophy of sustainable and eco-compatible economic and social progress.

CYCLO promotes an active participation of each territory to the project strategy to turn some cycling cities into accessible systems, through the implementation of pilot actions/awareness events to promote bike-based multimodality.

2. Partnership

2.1 Partner list

Municipality of Chiaravalle

Country	Eligibility Zone	Administrative code	Area	Legal type
ITALY	Med Partner	00166560425	Marche	Other Local Authority

Name	Type
Campanella Silvia	Lead Partner

Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development

Country	Eligibility Zone	Administrative code	Area	Legal type

GREECE	Med Partner	090287875	Attiki	Other body (no profit organisation, association ...)
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Name	Type
Skarveli Sofia	Project Coordinator

Municipality of Ioannina

Country	Eligibility Zone	Administrative code	Area	Legal type
GREECE	Med Partner	090297997	Ipeiros	Other Local Authority

Name	Type
Anastasoulis Giorgos	Project Coordinator

Prefecture of Preveza

Country	Eligibility Zone	Administrative code	Area	Legal type
GREECE	Med Partner	090046686	Ipeiros	Other Local Authority

Name	Type
Mentzelopoulou Anna	Project Coordinator

City Hall (Council) of Soller

Country	Eligibility Zone	Administrative code	Area	Legal type
SPAIN	Med Partner	P0706100E	Illes Balears	Other Local Authority

Name	Type
Ensenyat Nadal Antoni	Project Coordinator

Intermunicipality Community of Central Alentejo

Country	Eligibility Zone	Administrative code	Area	Legal type
PORTUGAL	Med Partner	509364390	Alentejo	Other Local Authority

Name	Type
Mateus Julio	Project Coordinator

Marche Region - Culture, Tourism and Commerce Unit

Country	Eligibility Zone	Administrative code	Area	Legal type
ITALY	Med Partner		Marche	Region

Name	Type
Landi Mariano	Project Coordinator

Development Centre LITIJA

Country	Eligibility Zone	Administrative code	Area	Legal type
SLOVENIA	Med Partner		Slovenija	Other body (no profit organisation, association ...)

Name	Type
Steklacic Gregor	Project Coordinator

Cyprus Tourism Organisation

Country	Eligibility Zone	Administrative code	Area	Legal type
CYPRUS	Med Partner		Kypros / Kibris	Other body (no profit organisation, association ...)

Name	Type
Liatiri Monica	Project Coordinator

Municipality of Pesaro

Country	Eligibility Zone	Administrative code	Area	Legal type
ITALY	Med Partner	00272430414	Marche	Other Local Authority

Name	Type
Mezzino Antonio	Project Coordinator

2.2 Identification of the partners

Name of partner	Geographic origin		Public					Private	
	Country	Area	State Body	Region	Other Local Authority	Public Corporation	Other body (no profit organisation, association ...)	Economic Operator	No profit organisation, association ...
Municipality of Chiaravalle	ITALY	Marche			X				
Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development	GREECE	Attiki					X		
Municipality of Ioannina	GREECE	Ipeiros			X				
Prefecture of Preveza	GREECE	Ipeiros			X				
City Hall (Council) of Soller	SPAIN	Illes Balears			X				
Intermunicipality Community of Central Alentejo	PORTUGAL	Alentejo			X				
Marche Region - Culture, Tourism and Commerce Unit	ITALY	Marche		X					
Development Centre LITIJA	SLOVENIA	Slovenija					X		

Cyprus Tourism Organisation	CYPRUS	Kypros / Kibris					X		
Municipality of Pesaro	ITALY	Marche			X				

2.3 Participation to other projects financed by structural funds

Name of partner	Participation to an Interreg III programme	Other Community cooperation programme	Other projects financed by structural funds
Municipality of Chiaravalle	X - INTERREG IIIA - MAESTRO Project Partner		
Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development		X - - INTERREG IV "SolidarCity" - ENPI CBC MED "Carex" - ENPI CBC MED "Essaime" - ENPI CBC MED "Post Trauma" - ENPI CBC MED "Sea storation" - ENPI CBC MED "Power" - MED "Zero Waste" - MED "Meid" - MED "Prowater"	
Municipality of Ioannina			X - -URBACT II "Simplum"

Prefecture of Preveza	X - - INTERREG IIIA "Agroenergy" - INTERREG III A "Restoration" - INTERREG III A "Broadband" - INTERREG III A "Protection and Promotion of common cultural legacy of Greece"	X - - INTERREG IV C "Surf-Nature" - CULTURE "Hu-ri-su" - INFORMATION SOCIETY "Digital record and effective management of the tourist" "Integrated Information System for the electronic administration service" "Cultural and environmental map of Preveza"	
City Hall (Council) of Soller		X - -MED "Devmed" - COMMUNITY ACTION PROGRAM IN THE FIELD OF CIVIC PROTECTION "Artemis" - CULTURE "Amie"	
Intermunicipality Community of Central Alentejo		X - - MED ICE Incubators for Cultural Enterprises - POCTEP Retailer - POCTEP Otalex II - POCTEP PEGLA - POCTEP OTALEX C - MEDOCC-MEDA Technolangua	
Marche Region - Culture, Tourism and Commerce Unit	X - - INTERREG IIIB Cades: EST Project -Partner; Archeosites - Partner; Poly.Dev - Partner; IRENE - Partner; INTERREG IIIA: NEPTUNE - Leader; TAU -Leader; MUSANET - Leader; ICARO - Leader	X - TACIS IBPP: Make Culture! - Leader	X - Managing Authority of 2000-2006 Regional SPD and ESF ROP and of 2007-2013 Regional ERDF ROP and ESF ROP.

Development Centre LITJA		X - - ALPINE SPACE "Co2-NeutrAlp" - CENTRAL EUROPE "Listen to the Voice of Villages" - SEE "Dea" - SEE "See-Clear" - SEE "Rebuild" - SEE "Digiheritage" - SEE "Arianna" - SEE "I-city" - SEE "FabolouSEE" - MED "Smed" - MED "Dense"	
Cyprus Tourism Organisation	X - -INTERREG III B ARCHIMED 200-2006: two project - INTERREG III A GREECE CYPRUS 2000-2006: five project	X - - EUROPEAN TERITORIAL CO-OPERATION-DIASYNORIA KI SYNERGASIA ELLADA-KYPROS "Dromoi tias Elias stin Krete kai Kypro" and "Paratiritiro Tourismou" and "Provoli kai psifiaki Stirixi tou Thalassiou tourismou tis notionanatolikis Mesogeiou"	
Municipality of Pesaro	X - INTERREG IIIA – WATERCYCLE – Partner		X - - IEE "Be-pure" - IPA "SEA-R" - PRINCE "Venera" - LIFE "Laipp" - LEONARDO DA VINCI "Lab.Sel."

- II - PRESENTATION OF THE PROJECT

1. Specific information

1.1 Theme of the project

CYCLO project deals with sustainable mobility promotion in MED small and medium urban contexts through the integration of cycling policy into town planning.

Main actions – to improve bicycle-use in terms of daily short trips, commuting and tourism – will be:

- design and implementation of bicycle-based mobility systems in partner areas;
- awareness raising initiatives for public-private stakeholders, civil society and citizens.

Project will be implemented through a participative approach to guarantee targets ownership and medium-long term impacts.

Lastly CYCLO will contribute to enhance attractiveness of involved territories, to set an urban vision on cycling and to define a cycling-city shared model.

1.2 Geographic coverage

NUTS II Regions covered by CYCLO Project are: Marche Region in Italy; Ditiki Ellada Periphery, Epirus Periphery in Greece; Balearic Islands in Spain; Alentejo Region in Portugal; Nicosia District in Cyprus, and Slovenia. Cycling master plans elaboration is implemented in the following NUTS II Regions: Marche; Alentejo; Ditiki Ellada; Ipeiros; Illes Balears; Osrednjeslovenska; Cyprus. Dissemination actions cover regional/national level: Italy, Greece, Spain, Portugal, Slovenia and Cyprus; awareness-raising actions takes place in all those areas.

1.3 Summary of the project

CYCLO has the aim to contribute to the creation of sustainable mobility in some small and medium towns and cities of the MED area through the realization of experimental actions implying a stronger use of the bicycle.

The project focuses on the idea that sustainable mobility in small and medium urban contexts should involve a strong impulse to the use of the bicycle as a means at low environmental impact, able to develop a new approach to the quality of life and air in our towns and cities. The creation of new services and facilities, as well as the application of innovative, integrated solutions supporting bike use are a premise to enhance citizens and tourists' quality of life and health.

The urban areas involved in CYCLO should be transformed into more accessible systems. Besides, the concept of accessibility has to be meant as deeply interrelated with the concept of welcoming systems. Moreover, the effort made to improve bike use in daily life in the CYCLO context implies the involvement of decision-makers for the creation and implementation of specific

policies supporting bike use (for example the subscription of agreements promoting intermodality and multimodality - bike-train, bike-car, bike-bus, etc). Specific actions promoting bike use and an integrated cycling system (European Cycling Route Network) in the MED area will thus be carried out to inform citizens and tourists, decision-makers and economic operators on the possibilities offered by the growth of a different mobility philosophy, connected with wellness instead of pollution and traffic intensity.

The economic operators working in the field of tourism will be actively involved in the CYCLO strategy; they will be shown the advantages of developing new services for bicycle tourists as a way to qualify and innovate their activities and promote bicycle tourism, thus reinforcing and qualifying the territorial tourism offer to be able to respond to the specific needs of a new segment of tourism demand.

So CYCLO will contribute to develop new public-private partnerships, on a double track, to find and share bike-based intermodality solutions and to promote alternative economic opportunities linked to cycle tourism.

Strong emphasis will be given to the active involvement of citizens through continuous awareness raising initiatives in view of constructing cycling citizenship since childhood.

1.4 Origin of the project

The idea of CYCLO, focused on the realization of experiences of sustainable mobility through the use of the bike in some urban systems in the MED area, has first originated from a European project Interreg IIIA-ANNP MAESTRO, whose main aim was to create new possibilities of economic development for small municipalities, through the valorisation of cultural assets. Good results achieved thanks to successful implementation of MAESTRO, pushed the Municipality of Chiaravalle to capitalize lesson learned and promote new initiatives aimed to foster local sustainable development. “Slow–Look : places to taste slowly” is a brand a tourist-cultural project; its main thrust is to allow the visitor the maximum enjoyment of the entire environmental and cultural heritage. In this contest CYCLO represents an important phase, in an European framework, to apply this wide project of sustainable development. The CYCLO partners are joined by different elements: all the partners are committed with sustainable development in terms of urban planning or tourism promotion, at local and regional level; small size municipalities involved faced same problems in terms of economic development and, they intend to cooperate to optimize resources and find a common approach.

1.5 State of the art

Some conclusions of the Opinion of the European Economic and Social Committee (EESC) on the Promotion of cross-border cycle transport (2007/C 168/18) are that: -There is (still) no European cycling policy; -The European Commission should start and/or continue to subsidise the exchange of information, good practices and public awareness campaigns for cycling and should require cycling policy (for example, intermodality between bicycle and public transport) to be integrated into all transport projects which it subsidises.; -Cycling policy must also be integrated into the further development of European policy

in the fields of spatial planning (including urban development policy), the environment, the economy, health, training and education. Those assumptions represent the guidelines for the development of CYCLO, aiming at matching local needs with EU orientations and to promote a bottom-up approach influencing regional policy-making through local practices. Urban planning is mainly a commitment of municipalities, so new intermodality solutions can be experimented in order to identify new models to be acquired at policy-making level. Green Paper on urban mobility (2007) suggests that cycling should be an integral part of urban mobility policies. As part of its responsibilities for developing policies and managing funding instruments, the European Commission addresses cycling in its road safety policy, provides funding for cycle infrastructure, promotes the exchange of best practices and supports development of local cycle policies. There are cities that stand out with high modal shares of cycling – where one in three or one in four trips is done by bike. There are other cities, which have invested in safe cycle infrastructure, leading to a clear reduction on accidents. Over 200 case studies on cycling from across Europe are available on the European Local Transport Information Service, ELTIS. In 2009 EESC published the first European Cycling Lexicon – containing key terms of cycling, cycling infrastructure and different types of cycles for different transport needs in all 23 official languages of the EU – aiming at: -helping European citizens when cycling abroad to communicate in bicycle shops, travel agencies, the railway station and hotels; -raise awareness about infrastructure that facilitates cycling in order to inspire politicians, planners and peoples' organisations; -raise awareness about the many forms of human powered vehicles that meet many different mobility needs in a sustainable manner; - make the point that cycling policy is not only a local but also a European issue. In 2009 the EESC has also become a signatory of the Brussels Charter on a better cycling policy. Cycling relevance - in terms of promotion and integration into all areas of policy (health, spatial planning, city management, mobility and traffic, leisure and tourism) - is increasing and CYCLO initiative contributes to disseminate European discussion at local level.

2. Objectives and added value of the project

2.1 General and specific objectives of the project

CYCLO GENERAL OBJECTIVE is: Promoting sustainable mobility in MED small and medium urban contexts through the integration of cycling policy into spatial planning.

CYCLO SPECIFIC OBJECTIVE are: -Designing and implementing bike-friendly systems in small and medium cities; -Building local strategies to promote cycling in terms of intermodality and tourism opportunities; -Increasing awareness and knowledge of public and private key-actors on cycling policies; -Enhancing public-private partnerships for local sustainable development; - Constructing a cycling citizenship; -Improving road safety; -Disseminating EU orientations on cycling at local level.

Sustainability is at the heart of CYCLO project in the three dimensions: economic, social and environmental one. For transportation sustainable development pillars can be translated into an improved accessibility and welfare, social equity, health and safety and an efficient use of natural resources and prevention of pollution. At economic level, CYCLO will contribute to develop business initiatives linked to cycle tourism and will give higher visibility to partner areas, especially to

those less-known. In short terms, urban contexts will be qualified in pilot cities, in medium-long terms town planning, incorporating cycling policies, will be improved, making involved areas more attractive. At social level, CYCLO will empower active citizenship and aware behaviours on city mobility, road safety, etc. Education actions targeted at migrants will be organized, due to the ever-increasing popularity of the bicycle among migrants because of its cheapness. Culture of cycling will be especially fostered among children to assure future generations consciousness. At environmental level, CYCLO will contribute to bike-use increase and to motorized traffic reduction. More than 30% of trips made in cars in Europe cover distances of less than 3 km and 50% are shorter than 5 km, several studies indicate that CO2 emissions by traffic could be reduced by 3-4% by substituting short car trips by bicycle trips.

While designing and implementing bike-friendly systems in PPs cities, awareness raising activities will be targeted, on one side, at policy-makers, town planners, transport and tourism operators and other public-private stakeholders, on the other side, at citizens, schools, bike associations. Direct effect of the active involvement of the key-actors will be a shared city vision on cycling. Awareness raising activities will move from EU recent orientations on cycling and best-practices improved at EU level.

CYCLO MAIN EXPECTED RESULTS are: -Enhanced attractiveness of pilot areas; -Enhanced debate on spatial planning and transport issues; -Improved cooperation between public and private stakeholders; -Improved dialogue between public administration and citizens; -Increased percentage of journey by bicycle; -Lowered number of accidents involving cyclists; Improved knowledge of EU orientations on cycling.

2.2 Transnational added value of the project

During Velo-city 2009 conference last day in the European Parliament, several European cities have signed the Charter of Brussels. By signing the charter, cities commit themselves to invest in bicycle policy as an integrated part of urban mobility. At the same time, the charter is a call on the European Union to promote urban cycling.

CYCLO project embraces the growing focus on cycling in view of finding and experimenting common solutions for small-medium cities to develop existing/needed infrastructures and services (hard measures) and increasing the culture of cycling among citizens (soft measures). Partnership is differentiated, including a complete range of – public/public equivalent – key-actors (NUTII and III, municipalities, development agencies, tourism organisation), representing various experiences, policy-strategies, legal frameworks of the 6 Countries involved. Through cooperation among PPs, CYCLO challenge is to establish a common “European” culture of cycling (a European cycling citizenship) and to identify a shared model of incorporation of cycling policy into urban planning, through public-private stakeholders involvement and citizens of all ages active participation.

Transnational added value comes from the convergence of different contexts into one approach, to be developed, since the initial phase, to be transferrable.

2.3 Innovative aspects of the project

CYCLO innovation aspects mainly reside in the project core topic of promoting cycling policy through a double dimension scheme: identifying existing/needed infrastructures and services (hard measures: Component “Cycle-friendly cities”) and increasing the culture of cycling among public-private stakeholders and citizens (soft measures: Component “Cycle friends”). Double dimension scheme is intended to contribute to define a “general” model for cycling policies implementation, also as multi-field issue. In fact cycling can touch different areas of policy: health, spatial planning, city management, mobility and traffic, leisure, sport and tourism.

CYCLO partners have only specific experiences in cycling promotion in their territories (mainly cycle tourism), but there is a lack of an overall and integrated strategy in PPs territories, considering cycling in all its aspects (sustainable, healthy and cheap means of transport, means for intermodality, tourism opportunities, etc.). Often cycling has a spontaneous development, which needs to be improved and directed by policy-makers and town-planners.

Finally CYCLO project is founded on a bottom-up approach, sustaining local practices, inspired to the latest European orientations, and active citizenship to influence regional policies on a medium-long term. Evidence-based experiences, involving regional/local stakeholders, can more effectively contribute to and guide policy-making.

2.4 Use of past experiences and of project already realised for the definition of the project and of its objectives

CYCLO project development was mainly influenced by past initiatives developed by the LP and also by the other partners: LP participated to an INTERREG IIIA NPPA project, aimed to create possibilities of economic development for small municipalities, through the valorisation of local assets; Municipality of Ioannina supports Association of Bike Friends in Ioannina. The Group promotes awareness of the principles to build bike paths and in cities for safe movement of cyclists. Ioannina is also currently elaborating the Study on traffic issues that will include also the aspect of cycle roads. Development Centre Litija is CO2-NeuTrAlp project partner (Alpine Space Programme). The project aims to increase the use of public transport (train, bus) by making this type of transport more user friendly as well as by raising public awareness, starting with young population. CIMAC-Portugal has experience in the promotion of sport activities, some of them related to cycling. At the same time it has experience in promoting the territory, and participate in land plan projects. CIMAC has been studying the use of old train corridors and rural paths has walking and cycling corridors. Efxini Poli had developed several project in the framework of sustainable development especially in MED area. Municipality of Pesaro has developed its Local Agenda 21 putting great emphasis on sustainable transport as cycling and in 2009 signed the Charter of Brussels promoted within Vélo-city initiative.

2.5 Environmental incidences of the project

CYCLO activities are structured to have a positive impact on the environment, since they are focused on sustainability, environment friendly urban transport, as well as on promotion of new touristic activities related to bike-use. Bike-use increase can contribute to reduce CO2 emissions by traffic at least by 3-4%, by substitution of short car trips by bicycle trips. CYCLO enhances through the definition of Cycling Plan, the promotion and concrete implementation of sustainable motilities, matching

with an increase of awareness of local stakeholders (public and private). Awareness activities will be implemented focused on different target groups, in order to apply a wide awareness actions on environmental friendly transport and their benefits for day to day life as well as for business activities. In addition, CYCLO activities aim to a low ecological footprint; meetings will be ecologically correct, avoiding waste papers where possible, preferring electronic version of documents and guides provided, and green procurement principles will be taken into account by PPs in their tenders.

2.6 Environment checklist

Question	YES	NO
Will the realization of the project lead to a limitation or a reduction of GHG and atmospheric pollutants? (transport, industry...)	X	
Will the realization of the project lead to improve energy efficiency and savings?		X
Will the realization of the project favour the use of Renewable Energy Sources ?	X	
Will the realization of the project contribute to the decrease of loss of biodiversity ?		X
Will the realization of the project support the protection of natural habitats ?		X
Will the realization of the project promote a more efficient use of water ?		X
Will the realization of the project promote a better protection/improvement of the water quality (Mediterranean sea, rivers, ground water)		X
Will the realization of the project contribute to waste reduction or sustainable waste management ?		X
Will the realization of the project contribute to the reduction of contaminated sites ?		X
Will the realization of the project contribute to reduce soil pollution coming from agricultural activities ?		X
Will the realization of the project contribute to prevent and control natural risks better?(floods, fires, drought, earthquakes, landslides...)		X
Will the realization of the project give the possibility to limit the pressure on land due to the development of economic activities and to urban development ?	X	
Will the realization of the project contribute to the protection of natural heritage ?	X	

3. Coherence of the project with the orientations of the Med programme

3.1 Specify how your project contributes to one or several general objectives of the Med programme

CYCLO matches several MED objectives (beyond 3.1). Promotion of a sustainable territorial development, as mentioned in Axis 2, is a results achieved by the project activities in particular by means of definitions of cycling master plan and their pilot implementation of 5 areas (Ioannina – GR; Soller – ES; Chiaravalle , Pesaro – IT and Litija – SI). The enhancement of sustainable mobility can be translated into an improved accessibility and welfare, social equity, safety and an efficient use of natural resources. CYCLO provides coordination of development policies and the improvement of governance between the different spatial levels, as underlined in Axis 4, by means of active involving of regional and local policy makers and town

planners (Focus group on sustainable mobility). CYCLO is structured to improve competitiveness in MED regions, stimulating interest of private sector in new sustainable entrepreneurial initiative, as cycling tourism, supporting growth of the local communities, and employment for the next generations. CYCLO contributes to respect of equal opportunities and non discrimination; experimental education initiatives will be organised to improve migrants cycling skills. Reasons for the ever-increasing popularity of the bicycle among migrants are the fact that it is fast and cheap and such initiatives could increase its use especially among migrants not familiar with bike as well as with EU road signs, so as road safe and security are increased

3.2 Coherence with the orientations of the Axis and of the specific objective corresponding to the project

CYCLO specific actions matches with Priority Axis 3, Objective 3.1, that is related to. In particular, concerning the Axis, the present action contributes:

- to improve spatial mobility in MED regions, promoting intermodality/multimodality and clean transport as priority through the realization of experiences of sustainable mobility, focused on implementation of bike-use in small and medium urban systems in the MED area, contributing to spread a philosophy of sustainable and eco-compatible economic and social progress;

- to boost territorial cohesion among MED regions, supporting the economic sustainable development of European small cities, on isolated areas, particularly islands, trough the promotion of tourism activities based on bicycle tourism.

Concerning the Objective, CYCLO contributes:

- to built transnational partnership to promote multimodal transport system in small cities areas by means of agreements at regional level with train/bus, carpark services, etc..;

- to promote the use of transportation modes with a low environmental impact as bikes-based transports and make aware citizens, decision-makers, transport providers and other stakeholders of opportunities offered by pro-cycling policy in order to integrate it into spatial planning and territorial development initiatives;

Actually CYCLO implement 5 pilot actions will concretely introduce a cycling policy in the areas involved, improving sustainable transport system in small and medium cities

4. Coherence with European and national policies and with other community programmes

4.1 CSG and NSRF coherence

CYCLO is coherent with CSG 1.1 Making Europe and its regions more attractive places to invest and work, with particular focus on priorities 1.1 promoting environmentally sustainable transport networks. CYCLO, in fact, promote the definition of mobility plans based on soft traffic (cycle lanes). Italian NSRF Priority 6. Networks and connections for mobility, 6.1.2 Promoting sustainable urban mobility and urban logistics, promote environmentally sustainable forms of mobility in urban areas, in connection with Priority 8 which promote the competitiveness and attractiveness of cities and urban areas also by means of sustainable urban mobility systems. CYCLO is consistent to the Portugal NSRF and Programmes for the Economic

Enhancement of Endogenous Resources and Territorially-Based Economic Enhancement Strategies; they are intended for isolated territories, small cities in order to stimulate initiatives directed at improving the territorial competitiveness of these areas that aim at the economic enhancement of endogenous resources that are unique to a specific territory: natural resources, historical heritage, traditional knowledge, etc. Slovenian Operational programme of the environmental and transport infrastructure development entirely refers to the fourth goal of the NSRF and is aiming at ensuring conditions for growth by providing sustainable mobility, improving environment quality and relevant/appropriate infrastructure. The CYCLO project is in coherence with the Greek National Strategic Reference Framework (NSRF). As stated, among other objectives, one of its main targets is to: "Secure the wider ecological and cultural essence of the rural areas as well as in a sustainable economic development that combines traditional with current entrepreneurial activities within the boundaries of compatibility of the environment". CYCLO is coherent with the Cyprus NSRF thematic priority 4. Development of sustainable communities. In rural, isolated areas, It aims to make these areas more attractive through better accessibility and through the creation of an environment that ensures the well-being of citizens. The CYCLO project complies fully with the NSRF objectives and is directly and indirectly related especially to the first two. Aiming at implementing actions for (a) promoting and increasing awareness on biking as a means of transport alternative or in combination (intermodality and multimodality), for locals and tourists, and (a) for enhancing cycling tourism activity which are environmentally friendly, eco-compatible and sustainability oriented actions. Last, the Spanish NSRF is aimed at boosting the knowledge economy, fostering sustainable environment and transport, advancing local and urban development.

5. Technical implementation of the project

5.1 Working Plan

Component	Phase	Start date	End date	Description	Geographical phases localisation	Coordinating partner	Participating partners	Deliverables	Amount
Component 0 (preparation costs only)	Component 0 (preparation costs only)	2009-11-02	2010-01-29	Component 0 (preparation costs only): project development, partenship managment, participation to MED Seminar in Marseille in December 2009.		Municipality of Chiaravalle			3,000.00 €
								Sub total	3,000.00 €

Communication component	Communication component	2010-06-01	2012-12-21	<p>A Communication Task Force will be created since project launch to coordinate all dissemination efforts. Marche Region will be in charge of CYCLO corporate image design (logo, documents layout, etc.) and promotional materials printing (leaflet, etc.) in English. Materials will be customised to specific targets (public-private stakeholders, commuters, children, etc.), to be disseminated by PPs during awareness raising activities. CYCLO communication strategy will be specifically focused on Web 2.0 tools (interactive and accessible web-site, with a section for children, Delicious to share publications, Social networks to endorse events targeted at citizens, etc.). 4 SC meeting in Chiaravalle in November 2012, during CYCLO final event.</p>	<p>Kypros / Kibris - Illes Balears - Ioannina - Preveza - Ileia - Pesaro e Urbino - Ancona - Macerata - Ascoli Piceno - Osrednjeslovenska - Alentejo Central - □</p>	Municipality of Chiaravalle	<p>Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development - Municipality of Ioannina - Prefecture of Preveza - City Hall (Council) of Soller - Intermunicipality Community of Central Alentejo - Marche Region - Culture, Tourism and Commerce Unit - Development Centre LITIJA - Cyprus Tourism Organisation - Municipality of Pesaro - □ FIAB - Italian Federation of Bicycle Friends - will be involved in project activities</p>	<p>1 CYCLO promotional materials design (leaflet, posters, brochures, etc.) - 1 Reports of the Steering Committee meetings - 1 Communication and Dissemination Plan (CDP) - 1 CYCLO web-site with a special section for children - 20 Other web 2.0 tools (pages on most common social networks, RSS feed, etc.) - 15000 CYCLO promotional materials printing (leaflet, posters, brochures, etc.) - 1 CYCLO corporate image (logo, documents format, etc.) - 1 CYCLO final event image design and realisation</p>	139,500.00 €
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								Sub total	139,500.00 €
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Management component	Management component	2010-06-01	2012-12-21	<p>LP will be responsible for CYCLO coordination and budget management. Each PP will identify a Project Manager who will regularly interact with LP</p> <p>Project Coordinator (PC) both for project implementation and financial aspects. LP and PPs will select a delegate for the Steering Committee (SC) to oversee project accomplishment. SC will organise about six-monthly meetings and on-line conferences if needed. A Technical Secretariat will be also set up, within LP organisation, to support PC and SC in their tasks.</p> <p>Monitoring and Evaluation Procedures will be agreed to assure an efficient implementation since project first phases. A Communication Task Force will be created to guarantee permanent dissemination and publicity of activities and results.</p>		Municipality of Chiaravalle	<p>Efxini Poli Local Authorities Network for Social Cultural Tourist</p> <p>Enviromental Agricultural Development - Municipality of Ioannina - Prefecture of Preveza - City Hall (Council) of Soller - Intermunicipality Community of Central Alentejo - Marche Region - Culture, Tourism and Commerce Unit - Development Centre</p> <p>LITIJA - Cyprus Tourism Organisation - Municipality of Pesaro -</p>	<p>1 Information flow rules - 1 Monitoring and Evaluation Procedures - 1 Accounting checklist - 1 Reports of the Steering Committee meetings - 1 Rules of procedures for the Steering Committee - 1 Detailed timeplan linked to deliverables and tasks per PP</p>	134,500.00 €
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								Sub total	134,500.00 €
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Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycling existing assets analysis	2010-07-01	2011-02-28	The first phase foresees the collection of information on PPs urban contexts, to the structure of the areas and the characteristics of the transport systems in particular regarding cycling subsystems (number of bicycle infrastructure and services, percentage and target of citizens using bicycles, etc.). Special emphasis is to be given to explicit organisational aspects (mobility management,) and soft measures (information, advertising, marketing) in view of using existing assets more efficiently. The Coordinating Partner prepares, with the support of the Technical Secretariat, analysis guidelines by September 2010 and each PP analyses its area and finalises its report by January 2011. 1 SC meeting in Athens in February 2011.	Kypros / Kibris - Illes Balears - Ioannina - Preveza - Attiki - Pesaro e Urbino - Ancona - Osrednjeslovenska - Alentejo Central -	Development Centre LITIJA	Municipality of Chiaravalle - Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development - Municipality of Ioannina - Prefecture of Preveza - City Hall (Council) of Soller - Intermunicipality Community of Central Alentejo - Marche Region - Culture, Tourism and Commerce Unit - Cyprus Tourism Organisation - Municipality of Pesaro - □	8 Reports on local cycling assets in PPs areas - 1 Reports of the Steering Commitee meetings - 1 Cycling assets analysis guidelines	75,200.00 €
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	Cycling master plans elaboration	2010-10-01	2011-09-30	Second phase foresees the elaboration of 7 master plans with the aim of defining medium-long term strategies to promote bicycle mobility in PPs areas. After analysis phase, each PP defines, with the eventual support of external experts, its own master plan based on the integration of cycling policies into town planning. Different characteristics of the PPs contexts will lead to the elaboration of different master plans, aimed at displaying existing/needed assets in terms of infrastructures (bicycle lanes, racks, station, storage facilities, etc.) and services (rental, etc.). A selection of case-studies on cycling issues through ELTIS DB (European Local Transport Information Service) will be provided. 2 SC meeting in Cyprus in September 2011.	Illes Balears - Ioannina - Preveza - Pesaro e Urbino - Ancona - Osrednjeslovenska - Alentejo Central -	Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development	Municipality of Chiaravalle - Municipality of Ioannina - Prefecture of Preveza - City Hall (Council) of Soller - Intermunicipality Community of Central Alentejo - Marche Region - Culture, Tourism and Commerce Unit - Development Centre LITIJA - Cyprus Tourism Organisation - Municipality of Pesaro - □	1 Reports of the Steering Committee meetings - 1 Cycling master plan format - 7 Cycling master plans - 10 Case-studies on cycling policies, infrastructures, services, etc. improvement	127,300.00 €
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	Pilot projects on bicycle-based intermodality	2011-06-01	2012-10-31	On the basis of the medium-long term strategy 5 PPs will implement actions, defined in their master plans, to improve bicycle use to go to work or to school and to promote intermodality (bicycle-train, bicycle-bus). Main interventions will be: - Strengthening intermodality by creating exchange junctions between bicycles and public transports (bicycles racks or storage facilities close to a bus stop or the train station); - Creating a clear signals system to orientate cyclists; - Providing advanced IT tools to the cycling system; - Realising a free city bicycle system; - Implementing agreements with local transport companies; - Sustaining cooperation with police to improve road safety.	Illes Balears - Ioannina - Pesaro e Urbino - Ancona - Osrednjeslovenska -	City Hall (Council) of Soller	Municipality of Chiaravalle - Municipality of Ioannina - Development Centre LITIJA - Municipality of Pesaro - □	1 Pilot project in Pesaro IT - 5 Final reports on pilot projects - 1 Pilot project in Chiaravalle IT - 1 Pilot project in Soller ES - 1 Pilot project in Ioannina GR - 1 Pilot project in Litija SI	194,000.00 €
								Sub total	396,500.00 €

Cycle friends: awareness raising activities to promote bike-use interms of daily mobility and tourism	Target 1: policy-makers, town planners, transport companies, tourism operators and other public-private stakeholders	2010-09-01	2012-10-31	Since project first phases awareness raising activities targeted at public-private stakeholders will be undertaken. Main actions will be the organization of: -at least 2 focus groups in each PP areas, involving regional and local policy-makers and town planners; -at least 2 round-tables in each PP areas, involving, beyond regional/local policy-makers and town planners, also public and private transport companies, tourism operators, etc. Focus groups will aim at introducing and debating cycling policy strategies both at policy-making and at planning level. Round-tables will aim at building public-private partnerships, foreseeing also the participation of sector key-actors and of best-practices witnesses. 3 SC meeting in Litija in February 2012.	Illes Balears - Ioannina - Preveza - Ileia - Pesaro e Urbino - Ancona - Macerata - Ascoli Piceno - Osrednjeslovenska - Alentejo Central - FGs: 4 in Marche Region; 2 in Alentejo; 2 in DytikiEllada; 2 in Ipeiros; 2 in Illes Balears; 2 in Osrednjeslovenska; 2 in Cyprus. RTs: 2 in Marche Region; 2 in Alentejo; 2 in DytikiEllada; 2 in Ipeiros; 2 in Illes Balears; 2 in Osrednjeslovenska; 2 in Cyprus.	Marche Region - Culture, Tourism and Commerce Unit	Municipality of Chiaravalle - Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development - Municipality of Ioannina - Prefecture of Preveza - City Hall (Council) of Soller - Intermunicipality Community of Central Alentejo - Development Centre LITIJA - Cyprus Tourism Organisation - Municipality of Pesaro - FIAB - Italian Federation of Bicycle Friends - will be involved in project activities	16 Focus groups - 16 Focus groups conclusions - 1 Policy recommendations on cycling policies promotion and integration in town/territorial planning - 5 Agreements between public and private actors to promote bike-based intermodality/tourism actions (especially linked to pilot projects) - 14 Round-tables findings - 14 Round-tables - 1 Reports of the Steering Committee meetings	96,300.00 €
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	Target 2: citizens (adults, teenagers, children, migrants, etc.)	2011-01-03	2012-11-30	Awareness raising activities will be implemented from the project second semester till its end. In all PP areas actions will be organized: -to motivate commuters to increase the use of bicycle for daily short trips; -to establish and/or reinforce the culture of cycling in childhood, involving kids, teenagers, parents and teachers; -to promote bicycle tourism. Initiatives will include road safety education, incentives for commuters (e.g. discounts on public transport), pupils guided tours (e.g. cycling from home to school with parents and police), one-day bicycle tours, cycle tourists welcoming days. Popularity of bicycle among migrants is increasing, so experimental education initiatives will be organised to improve migrants cycling skills.	Kypros / Kibris - Illes Balears - Ioannina - Preveza - Ileia - Pesaro e Urbino - Ancona - Osrednjeslovenska - Alentejo Central -	Intermunicipality Community of Central Alentejo	Municipality of Chiaravalle - Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development - Municipality of Ioannina - Prefecture of Preveza - City Hall (Council) of Soller - Marche Region - Culture, Tourism and Commerce Unit - Development Centre LITIJA - Cyprus Tourism Organisation - Municipality of Pesaro - FIAB - Italian Federation of Bicycle Friends - will be involved in project activities	20 Pupils guided tours - 3 Courses to improve cycling skills - 10 Cycle tourists one-day tours - 10 Initiatives for commuters - 8 Road safety training days - 9 Local communication campaigns	135,200.00 €
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								Sub total	231,500.00 €
								Total	905,000.00 €

5.2 Working Plan coherence

Cross-cutting Components (Management/Communication) are developed to assure CYCLO efficient implementation and wide visibility. Core Components are: “Cycle-friendly cities” and “Cycle friends”. Core Components have been structured to tackle with two main factors required in the implementation of cycling policies: hard measures (existing/needed infrastructures and services analysis) and soft measures (education, information campaigns).

“Cycle-friendly cities” Component (hard measures) has been conceived in order to: 1.analyse PPs areas state of the art in relation with cycling policies, infrastructures and services; 2.define medium-long term strategies, integrating cycling policies in town planning, and actions, promoting bicycle-based intermodality; 3.experiment concrete actions implementing bicycle-based intermodality in some PPs areas.

“Cycle friends” Component (soft measures) has been conceived in order to: 1.increase cycling policies knowledge/know-how of policy-makers, transport and tourism operators and other public-private stakeholders and promote cooperation among them; 2.make citizens aware of the advantages (at economic, health, environment, etc. level) and criticalities (road safety, etc.) of bike-use and promote cycling tourism in the small-medium cities involved.

Tasks and budget assignments has been agreed to promote coordinated implementation, especially among PPs coming from same geographical areas (e.g. Preveza/Ioannina and Marche/Chiaravalle/Pesaro).

5.3 Management of the project

CYCLO implementation will be inspired to the principle of the “Project Management Triangle”, aiming at enabling all the partners to organise their work to meet “scope”, “time” and “cost” constraints. CYCLO is participated by a mixed partnership coming from 6 European Countries: different types of institutions with different attitudes and work styles which will cooperate for 30 months. It requires to find a common ground since project beginning. In view of homogenising background and knowledge a round-table on how to assure efficient management will be organised during the Kick-off meeting (Soller – July 2010) and directed by the LP Project Coordinator (PC). During Kick-off meeting a team building action will be also promoted to reinforce socialisation. Team work is mainly focused on human capital (process and empowerment) and is based on experiential learning and know-how exchanging. The objective is to empower cooperative attitudes among partners to ensure sharing and making use of different experiences since project launch, overcoming geographical distances and heterogeneous backgrounds.

Efficient management will be optimised through:

1. Organisational dimension;
2. Controlling;
3. Internal communication.

1. At organisational level each PP will appoint a Project Manager (PM) who will regularly interact with LP Project Coordinator both for project implementation and financial aspects. Steering Committee members and chairman will be appointed since Kick-off meeting. A Technical Secretariat (TS) will be also set up, within LP organisation, to support PC and SC in their tasks. A Communication Task Force (CTF) will be created to guarantee permanent dissemination and publicity of activities and results.

2. SC, with the support of the TS, will be committed of CYCLO internal evaluation and quality. Control system will tackle with cost, risk, quality, communication, time, change, procurement, and human resources. Project will be evaluated at least in relation with evidences of: -effects on different target groups; - project management; -transnational partnership and cooperation. SC will meet on a six-months basis to evaluate project implementation in line with Monitoring and Evaluation Procedures.

3. A culture of communication must also be established, so that the group is not just working together, but can use the advantage of a good working team for the progress and the success of the whole project, in spite of the long distances between them. Internal communication rules will be established since Kick-off meeting. Project Coordinator will be in charge of assuring a correct internal information flow, while the CTF will be responsible for external communication.

5.4 Summary of deliverables

Deliverable	Type	Value	Description
Reports of the Steering Committee meetings	Report	5	Reports of the Steering Committee to internally evaluate project implementation and its state of art.
Cycling assets analysis guidelines	guide	1	□ Delivery: September 2010
Reports on local cycling assets in PPs areas	Report	8	Delivery: January 2011
Cycling master plan format	guide	1	Delivery: January 2011
Cycling master plans	other	7	Delivery: September 2011
Case-studies on cycling policies, infrastructures, services, etc. improvement	other	10	Delivery: May 2011
Pilot project in Ioannina GR	other	1	End: by September 2012
Pilot project in Soller ES	other	1	End: by September 2012
Pilot project in Chiaravalle IT	other	1	End: by September 2012
Pilot project in Litija SI	other	1	End: by September 2012
Final reports on pilot projects	Report	5	Delivery: October 2012
Focus groups	other	16	Delivery: Focus group 1 by November 2010 - Focus group 2 by June 2011
Focus groups conclusions	Report	16	Delivery: Focus group 1 conclusions December 2010 - Focus group 2 conclusions July 2011
Round-tables	other	14	Delivery: Round-table 1 by October 2011 - Round-table 2 by June 2012

Round-tables findings	Report	14	Delivery: Round-table 1 findings by November 2011 - Round-table 2 findings by July 2012
Road safety training days	other	8	Delivery: by September 2012
Pupils guided tours	other	20	Delivery: by June 2012
Initiatives for commuters	other	10	Delivery: by September 2012
Cycle tourists one-day tours	other	10	Delivery: by September 2012
Courses to improve cycling skills	other	3	Delivery: by September 2012
Policy recommendations on cycling policies promotion and integration in town/territorial planning	other	1	Delivery: June 2012
Monitoring and Evaluation Procedures	guide	2	Delivery: December 2010
Pilot project in Pesaro IT	other	1	□ End: by September 2012
CYCLO corporate image (logo, documents format, etc.)	other	1	Delivery: October 2010
CYCLO promotional materials design (leaflet, posters, brochures, etc.)	Information document (brochure, leaflet)	1	Delivery: October 2010
CYCLO promotional materials printing (leaflet, posters, brochures, etc.)	Information document (brochure, leaflet)	15000	Delivery: November 2010 (about 1500 copies per partner)
CYCLO web-site with a special section for children	Website	1	Delivery: October 2010
Other web 2.0 tools (pages on most common social networks, RSS feed, etc.)	other	20	Delivery: by February 2011
CYCLO final event image design and realisation	Information document (brochure, leaflet)	1	Delivery: October 2012
Agreements between public and private actors to promote bike-based intermodality/tourism actions (especially linked to pilot projects)	other	5	Delivery: by December 2011
Information flow rules	guide	1	Delivery: July 2010
Accounting checklist	other	1	Delivery: July 2010
Detailed timeplan linked to deliverables and tasks per PP	other	1	Delivery: July 2010
Rules of procedures for the Steering Committee	other	1	Delivery: December 2010
Local communication campaigns	other	9	Delivery: by October 2012
Communication and Dissemination Plan (CDP)	other	1	Communication and Dissemination Plan (CDP) provided by the Communication Task Force, to ensure successful dissemination of project results

5.5 Time Table

Component	Phase	2009				2010				2011				2012			
Component 0 (preparation costs only)					P	P											
	Component 0 (preparation costs only)				A	A											
Communication component						P	P	P	P	P	P	P	P	P	P	P	P
	Communication component					A	A	A	A	A	A	A	A	A	A	A	A
Management component						P	P	P	P	P	P	P	P	P	P	P	P
	Management component					A	A	A	A	A	A	A	A	A	A	A	A
Cycle-friendly cities: design and implementation of cycle-based mobility systems							P	P	P	P	P	P	P	P	P	P	P
	Cycling existing assets analysis						A	A	A								
	Cycling master plans elaboration							A	A	A	A						
	Pilot projects on bicycle-based intermodality									A	A	A	A	A	A	A	A

Cycle friends: awareness raising activities to promote bike-use interms of daily mobility and tourism								P	P	P	P	P	P	P	P	P	P	P
	Target 1: policy-makers, town planners, transport companies, tourism operators and other public-private stakeholders							A	A	A	A	A	A	A	A	A	A	A
	Target 2: citizens (adults, teenagers, children, migrants, etc.)									A	A	A	A	A	A	A	A	A

6. Expected results and indicators

Indicators not linked to a group

Indicator		Forecast
Common indicators for all priorities		
European institutions involved in experimental activities (pilot activities)	Quantitative	
State administrations involved in experimental activities (pilot activities)	Quantitative	3 (Involved structures)
Local and regional authorities involved in experimental activities (pilot activities)	Quantitative	15 (Involved structures)
Other public and semi-public bodies involved in experimental activities (pilot activities)	Quantitative	10 (Involved structures)
Private sector structures and networks involved in experimental activities (pilot activities)	Quantitative	20 (Involved structures)
Third sector organisms involved in experimental activities (pilot activities)	Quantitative	10 (Involved structures)
Specific partners involved in experimental activities (pilot activities)	Quantitative	5 (Involved structures)
Number of communication tools developed from the following list: brochures, DVD, Cd Rom, video, guides, etc. (indicate the number)	Quantitative	15000 (Communication tools)
European institutions towards which communication tools will be disseminated	Quantitative	10 (Target structures for communication tool dissemination)
State Administrations towards which communication tools will be disseminated	Quantitative	10 (Target structures for communication tool dissemination)
Local and Regional Authorities towards which communication tools will be disseminated	Quantitative	50 (Target structures for communication tool dissemination)
Other public and semi-public bodies towards which communication tools will be disseminated	Quantitative	30 (Target structures for communication tool dissemination)
Private sector towards which communication tools will be disseminated	Quantitative	30 (Target structures for communication tool dissemination)
General Public towards which communication tools will be disseminated	Quantitative	50 (Target structures for communication tool dissemination)

Specific partners towards which communication tools will be disseminated	Quantitative	10 (Target structures for communication tool dissemination)
Number of websites developed	Quantitative	2 (Website)
Number of connexion to the web sites	Quantitative	10000 (connexions to website)
Number of data bases developed	Quantitative	
Number of updated on-line data bases which will remain usable even after the closure of the project	Quantitative	
Number of targeted communication actions carried out by the partnership from the following list: events, seminars, conferences, exhibitions, information and awareness raising campaigns, etc	Quantitative	60 (communication action)
European institutions concerned by communication actions	Quantitative	10 (Target structures for communication actions)
State Administration concerned by communication actions	Quantitative	6 (Target structures for communication actions)
Local and Regional Authorities concerned by communication actions	Quantitative	50 (Target structures for communication actions)
Other public and semi-public bodies concerned by communication actions	Quantitative	30 (Target structures for communication actions)
Private sector concerned by communication actions	Quantitative	30 (Target structures for communication actions)
General Public concerned by communication actions	Quantitative	15 (Target structures for communication actions)
Specific partners concerned by communication actions	Quantitative	15 (Target structures for communication actions)
Number of projects' visits, press workshops and/or press conferences, press releases	Quantitative	23 (project's visit, press workshop, press conference, press release)
Number of articles published (press)/broadcasted (radio, television)	Quantitative	30 (articles published/broadcasted)
Specific indicators of the priority		
New networks of competent authorities/structures involving private actors	Quantitative	5 (Permanent networks established)
Digital and on-line services for accessibility	Quantitative	2 (Transnational agreements for the new applicable services)
Monitoring systems and databases for accessibility and/or risk prevention	Quantitative	
Activities to promote the accessibility of islands	Quantitative	1 (New connections for isolated areas)
Activities for maritime safety	Quantitative	

Common joint plans, methodologies, tools and guidelines	Quantitative	8 (Joint implementation or working plans or strategies)
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- III - ORGANISATION AND COMPETENCES OF THE PARTNERSHIP

1. Composition, relevance and competence of the partnership

CYCLO is participated by a mixed partnership of 10 organisations coming from 6 European Countries: 4 small-medium Municipalities (Greece, Italy, Spain), 1 Prefecture (Greece), 1 Region (Italy), 2 Local Authorities Network (Greece, Portugal), 1 Development Agency (Slovenia), 1 National Tourism Body (Cyprus). CYCLO project is founded on a bottom-up approach, sustaining local practices to influence regional policies on a medium-long term. Evidence-based experiences, involving regional/local stakeholders, can more effectively contribute to and guide policy-making. Thus relevance of the partnership is closely connected to project activities and coherent with PPs mission, competences and previous consistent experiences. Some PPs already participated to European Programmes, such as INTERREG A-B-C, TACIS IBPP, LEADER, EQUAL, etc. and implemented other initiatives linked to CYCLO core Components (“Cycle-friendly cities”, “Cycle friends”). Chiaravalle is promoting “Slow Look – Places to be tasted slowly” project, among its objectives one is promoting cycling paths and active involvement of citizens. Development Centre Litija is involved in Alpine Space operation "CO2 NeuTrAlp" on environmental friendly mobility (transport, city logistics, tourism and e-bikes). In Ioannina the Association of Bike Friends became a recognized cultural entity and is a member of the Greek Federation of Cycling and belongs to the Local Committee cycling Peloponnese-Western Greece.

2. Functions of the steering committee of the project

Steering Committee (SC) will be responsible of assuring methodical quality, overseeing internal evaluation and control, decision-making linked to potential re-planning (if needed). SC members will firstly meet during the Kick-off meeting (Soller – July 2010), when the Chairman will be appointed. In the following months SC will share Rules of Procedure for the SC, governing its functions, and prepare, with the support of the Technical Secretariat, Project Monitoring and Evaluation Procedures. SC members will then meet on a six-months basis to internally evaluate Phases state of implementation. 1st meeting in Athens (February 2011) will be mainly focused on “Cycling existing assets analysis” Phase findings (closed in January 2011). 2nd meeting in Cyprus (September 2011) will be mainly focused on “Cycling master plans elaboration” Phase findings (closed in September 2011). 3rd meeting in Litija (February 2012) will be mainly focused on “Pilot projects” Phase monitoring. 4th meeting in Chiaravalle (November 2012) will be aimed at discussing on the overall projects findings, presenting them during the final event and sharing common ideas to continue cooperation actions. Each SC member would also participate to focus groups and/or round-table foreseen at Cycle friends” Component. Public and private key-actors could be invited to SC meetings to mainly contribute with scientific recommendations. Management and Communication systems are better detailed at 5.3 Management of the Project

3. Organisation chart

CYCLO organisation design is based on the central role of the Steering Committee (composed by 1 member per PPs), overseeing the overall project implementation and quality, and of the Project Management assured by 1 Project Coordinator and 9 Project Managers. Project Coordinator and Project Managers will be also committed to supervise financial aspects.

In support of Steering Committee and Management, a Technical Secretariat (TS) will be created (2 persons within LP). TS will also assist PPs responsible of Phases coordination. TS will work under the direction of the Project Coordinator, acting as driving force to ensure real and permanent engagement of partners. TS will represent the “help desk” for the whole partnership.

A Communication Task Force (CTF) will be set up to assure the effective implementation of the Communication and Dissemination Plan. CTF will be composed by at least 4 people: 1 Communication Manager appointed by the LP and 3 Communication team members appointed 1 by Exfini Poli, the Network of Local Authorities, 1 by Marche Region and 1 by Cyprus Tourism Organisation. Other PPs can take part to the CTF at their choice.

Temporary Teams (TT) will be created in relation with Phases implementation. Those TTs will be composed by the LP Project Coordinator, the Project Manager of the partner coordinating the Phase and by 1 Communication Task Force member. Technical Secretariat will assist those TTs.

4. Sharing of technical activities between the partners

All the PPs will be involved in Management and Communication Components, under the overall coordination of the Municipality of Chiaravalle (LP). Municipalities, Prefecture, Development Centre Litija and Exfini Poli (Network of Local Authorities) will be mainly committed in “Cycle-friendly cities” Component (hard measure analysis, etc.), while Marche Region, Intermunicipality Community of Central Alentejo and Cyprus Tourism Organisation will be mainly committed in “Cycle friends” Component (soft measures achievement).

“Cycle-friendly cities” Component: Development Centre Litija (PP8) will coordinate “Cycling existing assets analysis” Phase, due to its peculiar mission and experience as promoter of balanced sustainable development. PP8 will work, with the support of Technical Secretariat, to guidelines of the analysis to be shared with all the PPs. Analysis will be realised in 8 areas: Cyprus, Soller, Ioannina, Preveza, Pesaro, Ancona, Alentejo Central, Litija. Exfini Poli (PP2) will coordinate “Cycling master plans elaboration” Phase. PP2 will work, with the support of Technical Secretariat, to a master plan format to be shared with all the PPs. Master plans will be drafted in 7 areas: Soller, Ioannina, Preveza, Pesaro, Ancona, Alentejo Central, Litija. Municipality of Soller (PP5) will be in charge of coordinating Pilot projects, implemented in 5 areas: Soller, Litija, Ioannina, Chiaravalle, Pesaro.

“Cycle friends” Component: Marche Region (PP7) will coordinate “Target 1” Phase, foreseeing awareness raising activities targeted at local/regional policy-makers, town/territorial planners, transport and tourism operators and other stakeholders. PP7 will be specifically committed to promote regional bodies participation to Focus Groups and Round Tables in all PPs areas. Multilevel governance dialogue will be enhanced in order to sustain the bottom-up strategy characterising CYCLO project approach. Intermunicipality Community of Central Alentejo (PP6), due to its mission, will be responsible for coordinating “Target 2” Phase, foreseeing awareness raising initiatives targeted at citizens. “Target 1” and “Target2” activities will be implemented by the whole partnership in all PPs areas.

Exfini Poli, as Network of Local Authorities, will be also deeply involved in Communication Component to increase project dissemination.

Implementation method will be founded on a high level of cooperation, assured by the Project Coordinator and the Technical Secretariat, supporting all PPs, especially those in charge of Phases coordination. Knowledge/know-how harmonisation actions and team building sessions will contribute to develop a cooperative and positive attitude, beyond the criticalities due to distance work.

All PPs have competent staff, especially Project Managers with experiences in European Cooperation Projects and/or expertise on specific issues tackled by CYCLO.

- IV - MEASURES FOR INFORMATION, PUBLICITY AND CAPITALISATION – VALORISATION OF THE PROJECT

1. Description of the strategy of capitalisation and utilisation of the results of the project

The capitalization strategy of CYCLO is structured to ensure high visibility and wide dissemination/utilization of the project results. All project partners commit themselves to spread project results using their own communication channels. To reach these goals, CYCLO provides the following tools: CYCLO web-site, focused on Web 2.0 (interactive and accessible web-site, Delicious to share publications, Social networks to endorse events targeted at citizens, etc); a web section for children to promote bike use among children's and make aware them about safe behaviors during cycling; Informative actions targeted for citizens; round-tables for private/public stakeholders; promotional initiatives for cycle travelers on cycle facilities; specialized press office; a final conference to spread project findings. CYCLO will be presented for dissemination to ECF (European Cyclist Federation) through FIAB associated partner. Project will also be promoted to other relevant European networks such as Eurocities and Cities for Cyclist. Partners will promote the project in relevant European events such as Velo-City Conferences and European Mobility Week. LP also will participate to Velo-City Conference 2010 in Copenhagen.

2. Description of the communication plan of the project

In compliance with the great emphasis put on communication by the European Commission, as well as by the MED Programme, CYCLO Communication and Dissemination Plan (CDP) has been conceived in order to contribute to bridge the gap between EU priorities and its citizens in terms of communication. CDP, approved by the Steering Committee, is structured in two sections: A) the internal communication for a correct/shared information flow and a Project results "appropriation" by the whole partnership and B) the external communication for a wide and coordinated Project findings capitalisation and dissemination.

A) The internal communication section includes the definition and sharing of internal communication and information rules and tools (e.g. logo, formats, font use); the communication and knowledge harmonization measures (e.g. basic tips for web-writing, work sessions during coordination meetings).

B) The external communication section includes the analysis of the target audiences identification: main CYCLO beneficiaries identified are policy-makers at NUTS II, NUTS III and LAUs level; Communication objectives definition (and further fine-tuning); Key actors mapping: each PP will identify, at internal and external level, key actors who can support CYCLO findings capitalization and dissemination; Operative planning: schedule of dissemination actions/events, selection of main channels/media to spread project contents.

3. Provisions to ensure the continuity of the project

CYCLO continuity lies in different aspects: 1) Connections of CYCLO with 2007-2013 NSRFs, ROPs and other EU Policies show funding opportunities to ensure its continuity; 2) efforts of LP (Slow Look) as well as other partners in promote

improvement of sustainable transport (with particular focus on bike use) are also a concrete provision to ensure the continuity of the project; 3) the elaboration of 7 cycling master plans shows the aims of Partnership to define, in the framework of CYCLO, medium-long term strategies to promote bicycle mobility and not single actions; 4) the establishment of agreements with local transport companies (ad pilot actions) are also a means to project continuity; 5) the deep involvement of main target groups in the awareness actions (focus groups, round tables); 6) the elaboration of Policy recommendations ensures the wide sharing of project contents among NUTS II and III authorities and also at PPs National level

- V - FINANCIAL SECTION

1. Funding per partner

ERDF

Name of partner	ERDF	% ERDF	Public contributor				Total	
			State	Regions and Local authorities	Other public institutions	Public total financing		
Municipality of Chiaravalle	123,750.00 €	75.00 %	41,250.00 €	0.00 €	0.00 €	41,250.00 €	165,000.00 €	
Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development	60,000.00 €	75.00 %	20,000.00 €	0.00 €	0.00 €	20,000.00 €	80,000.00 €	
Municipality of Ioannina	67,500.00 €	75.00 %	22,500.00 €	0.00 €	0.00 €	22,500.00 €	90,000.00 €	
Prefecture of Preveza	37,500.00 €	75.00 %	12,500.00 €	0.00 €	0.00 €	12,500.00 €	50,000.00 €	
City Hall (Council) of Soller	67,500.00 €	75.00 %	0.00 €	0.00 €	22,500.00 €	22,500.00 €	90,000.00 €	
Intermunicipality Community of Central Alentejo	45,000.00 €	75.00 %	15,000.00 €	0.00 €	0.00 €	15,000.00 €	60,000.00 €	
Marche Region - Culture, Tourism and Commerce Unit	63,750.00 €	75.00 %	21,250.00 €	0.00 €	0.00 €	21,250.00 €	85,000.00 €	
Development Centre LITIJA	85,000.00 €	85.00 %	15,000.00 €	0.00 €	0.00 €	15,000.00 €	100,000.00 €	
Cyprus Tourism Organisation	63,750.00 €	85.00 %	11,250.00 €	0.00 €	0.00 €	11,250.00 €	75,000.00 €	
Municipality of Pesaro	82,500.00 €	75.00 %	27,500.00 €	0.00 €	0.00 €	27,500.00 €	110,000.00 €	
Sub total	696,250.00 €		186,250.00 €	0.00 €	22,500.00 €	208,750.00 €	905,000.00 €	
Total	696,250.00 €	76.93	186,250.00 €	0.00 €	22,500.00 €	208,750.00 €	905,000.00 €	

Total %	76.93 %	76.93 %	89.22 %	0.00 %	10.78 %	23.07 %	100 %	
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2. Origin of public funds

ERDF

Name of partner	Public contributor	Total	Legal basis			
Municipality of Chiaravalle	ERDF	123,750.00 €	123,750.00 €	ERDF		
	State	41,250.00 €	41,250.00 €	Ministry of Economic Development		
	Regions and Local authorities	0.00 €				
	Other public institutions	0.00 €				
Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development	ERDF	60,000.00 €	60,000.00 €	ERDF		
	State	20,000.00 €	20,000.00 €	-		
	Regions and Local authorities	0.00 €				
	Other public institutions	0.00 €				
Municipality of Ioannina	ERDF	67,500.00 €	67,500.00 €	ERDF		
	State	22,500.00 €	22,500.00 €	-		
	Regions and Local authorities	0.00 €				
	Other public institutions	0.00 €				
Prefecture of Preveza	ERDF	37,500.00 €	37,500.00 €	ERDF		

	State	12,500.00 €	12,500.00 €	-		
	Regions and Local authorities	0.00 €				
	Other public institutions	0.00 €				
City Hall (Council) of Soller	ERDF	67,500.00 €	67,500.00 €	ERDF		
	State	0.00 €				
	Regions and Local authorities	0.00 €				
	Other public institutions	22,500.00 €	22,500.00 €	City Hall (Council) of Soller		
Intermunicipality Community of Central Alentejo	ERDF	45,000.00 €	45,000.00 €	ERDF		
	State	15,000.00 €	15,000.00 €	-		
	Regions and Local authorities	0.00 €				
	Other public institutions	0.00 €				
Marche Region - Culture, Tourism and Commerce Unit	ERDF	63,750.00 €	63,750.00 €	ERDF		
	State	21,250.00 €	21,250.00 €	Ministry of economic development		
	Regions and Local authorities	0.00 €				
	Other public institutions	0.00 €				
Development Centre LITIJA	ERDF	85,000.00 €	85,000.00 €	ERDF		
	State	15,000.00 €	15,000.00 €	-		

	Regions and Local authorities	0.00 €				
	Other public institutions	0.00 €				
Cyprus Tourism Organisation	ERDF	63,750.00 €	63,750.00 €	ERDF		
	State	11,250.00 €	11,250.00 €	-		
	Regions and Local authorities	0.00 €				
	Other public institutions	0.00 €				
Municipality of Pesaro	ERDF	82,500.00 €	82,500.00 €	ERDF		
	State	27,500.00 €	27,500.00 €	Ministry of Economic Development		
	Regions and Local authorities	0.00 €				
	Other public institutions	0.00 €				

3. Origin of other fundings

4. Budget of the working plan and the implementation phases of the project

	Component 0 (preparation costs only)	Communication component	Management component	Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycle friends: awareness raising activities to promote bike-use in terms of daily mobility and tourism	Total
Staff costs	0.00 €	38,000.00 €	80,000.00 €	95,000.00 €	90,000.00 €	303,000.00 €

Durable goods	0.00 €	0.00 €	0.00 €	125,500.00 €	0.00 €	125,500.00 €
Consumable goods	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
Travel	1,000.00 €	23,500.00 €	22,500.00 €	40,500.00 €	28,500.00 €	116,000.00 €
Services (except external expertise)	0.00 €	3,000.00 €	8,000.00 €	0.00 €	0.00 €	11,000.00 €
External expertise	2,000.00 €	4,000.00 €	24,000.00 €	105,000.00 €	40,000.00 €	175,000.00 €
Promotion, information and publication	0.00 €	71,000.00 €	0.00 €	30,500.00 €	73,000.00 €	174,500.00 €
Overheads	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
Other	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
Total	3,000.00 €	139,500.00 €	134,500.00 €	396,500.00 €	231,500.00 €	905,000.00 €

5. Detail of the expenditures foreseen for each partner

Municipality of Chiaravalle

		Component 0 (preparation costs only)	Communication component	Management component	Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycle friends: awareness raising activities to promote bike-use in terms of daily mobility and tourism	Total
Staff costs	Project Coordinator/Managers, Steering Committee members	0.00 €	4,000.00 €	12,000.00 €	13,000.00 €	11,000.00 €	40,000.00 €

	Technical Secretariat, Project Assistants	0.00 €	2,000.00 €	15,000.00 €	7,000.00 €	4,000.00 €	28,000.00 €
Durable goods	Pilot projects	0.00 €	0.00 €	0.00 €	30,000.00 €	0.00 €	30,000.00 €
Travel	Steering Committee meetings: Kick-off in Soller; 1 in Athens; 2 in Cyprus; 3 in Litija; 4 in Chiaravalle (during final event)	0.00 €	0.00 €	1,000.00 €	2,500.00 €	1,000.00 €	4,500.00 €
	Other (Kick-off and other project meetings, final event, local/national events, MED seminars, etc.)	1,000.00 €	3,500.00 €	4,000.00 €	2,500.00 €	1,000.00 €	12,000.00 €
Services (except external expertise)	Interpretation, Catering, etc.	0.00 €	3,000.00 €	0.00 €	0.00 €	0.00 €	3,000.00 €
External expertise	Thematic/Scientific Experts for tasks and deliverables accomplishment	2,000.00 €	0.00 €	0.00 €	12,000.00 €	5,000.00 €	19,000.00 €
	Auditing	0.00 €	0.00 €	3,000.00 €	0.00 €	0.00 €	3,000.00 €
Promotion, information and publication	CYCLO promotional materials printing in english (and other languages on PPs choice)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Publications design and printing, Local communication campaigns, Local events, etc.	0.00 €	0.00 €	0.00 €	5,500.00 €	12,000.00 €	17,500.00 €

	CYCLO corporate image design (logo, etc.), promotional materials design (leaflet, etc.)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Final event organisation, publicity, press-office, etc.	0.00 €	8,000.00 €	0.00 €	0.00 €	0.00 €	8,000.00 €
	Web 2.0 tools implementation and maintenance	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Total	3,000.00 €	20,500.00 €	35,000.00 €	72,500.00 €	34,000.00 €	165,000.00 €

Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development

		Component 0 (preparation costs only)	Communication component	Management component	Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycle friends: awareness raising activities to promote bike-use interms of daily mobility and tourism	Total
Staff costs	Project Coordinator/Managers, Steering Committee members	0.00 €	4,000.00 €	5,000.00 €	7,000.00 €	8,000.00 €	24,000.00 €
	Technical Secretariat, Project Assistants	0.00 €	0.00 €	3,000.00 €	6,000.00 €	2,000.00 €	11,000.00 €
Durable goods	Pilot projects	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
Travel	Steering Committee meetings: Kick-off in Soller; 1 in Athens; 2 in Cyprus; 3 in Litija; 4 in Chiaravalle (during final event)	0.00 €	1,000.00 €	1,000.00 €	1,500.00 €	1,000.00 €	4,500.00 €

	Other (Kick-off and other project meetings, final event, local/national events, MED seminars, etc.)	0.00 €	2,000.00 €	1,000.00 €	2,500.00 €	2,000.00 €	7,500.00 €
Services (except external expertise)	Interpretation, Catering, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
External expertise	Thematic/Scientific Experts for tasks and deliverables accomplishment	0.00 €	0.00 €	0.00 €	15,000.00 €	0.00 €	15,000.00 €
	Auditing	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
Promotion, information and publication	CYCLO promotional materials printing in english (and other languages on PPs choice)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Publications design and printing, Local communication campaigns, Local events, etc.	0.00 €	0.00 €	0.00 €	8,000.00 €	10,000.00 €	18,000.00 €
	CYCLO corporate image design (logo, etc.), promotional materials design (leaflet, etc.)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Final event organisation, publicity, press-office, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Web 2.0 tools implementation and maintenance	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Total	0.00 €	7,000.00 €	10,000.00 €	40,000.00 €	23,000.00 €	80,000.00 €

Municipality of Ioannina

		Component 0 (preparation costs only)	Communication component	Management component	Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycle friends: awareness raising activities to promote bike-use interms of daily mobility and tourism	Total
Staff costs	Project Coordinator/Managers, Steering Committee members	0.00 €	3,000.00 €	4,000.00 €	5,000.00 €	3,000.00 €	15,000.00 €
	Technical Secretariat, Project Assistants	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
Durable goods	Pilot projects	0.00 €	0.00 €	0.00 €	30,000.00 €	0.00 €	30,000.00 €
Travel	Steering Committee meetings: Kick-off in Soller; 1 in Athens; 2 in Cyprus; 3 in Litija; 4 in Chiaravalle (during final event)	0.00 €	1,000.00 €	1,000.00 €	2,200.00 €	1,000.00 €	5,200.00 €
	Other (Kick-off and other project meetings, final event, local/national events, MED seminars, etc.)	0.00 €	1,000.00 €	1,000.00 €	1,300.00 €	1,500.00 €	4,800.00 €
Services (except external expertise)	Interpretation, Catering, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
External expertise	Thematic/Scientific Experts for tasks and deliverables accomplishment	0.00 €	0.00 €	0.00 €	15,000.00 €	10,000.00 €	25,000.00 €
	Auditing	0.00 €	0.00 €	2,000.00 €	0.00 €	0.00 €	2,000.00 €
Promotion, information and publication	CYCLO promotional materials printing in english (and other languages on PPs choice)	0.00 €	4,000.00 €	0.00 €	0.00 €	0.00 €	4,000.00 €

	Publications design and printing, Local communication campaigns, Local events, etc.	0.00 €	0.00 €	0.00 €	0.00 €	4,000.00 €	4,000.00 €
	CYCLO corporate image design (logo, etc.), promotional materials design (leaflet, etc.)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Final event organisation, publicity, press-office, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Web 2.0 tools implementation and maintenance	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Total	0.00 €	9,000.00 €	8,000.00 €	53,500.00 €	19,500.00 €	90,000.00 €

Prefecture of Preveza

		Component 0 (preparation costs only)	Communication component	Management component	Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycle friends: awareness raising activities to promote bike-use in terms of daily mobility and tourism	Total
Staff costs	Project Coordinator/Managers, Steering Committee members	0.00 €	1,000.00 €	5,000.00 €	5,500.00 €	4,000.00 €	15,500.00 €
	Technical Secretariat, Project Assistants	0.00 €	0.00 €	0.00 €	2,500.00 €	1,000.00 €	3,500.00 €
Durable goods	Pilot projects	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €

Travel	Steering Committee meetings: Kick-off in Soller; 1 in Athens; 2 in Cyprus; 3 in Litija; 4 in Chiaravalle (during final event)	0.00 €	1,000.00 €	1,000.00 €	2,200.00 €	1,000.00 €	5,200.00 €
	Other (Kick-off and other project meetings, final event, local/national events, MED seminars, etc.)	0.00 €	1,000.00 €	1,000.00 €	1,300.00 €	1,500.00 €	4,800.00 €
Services (except external expertise)	Interpretation, Catering, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
External expertise	Thematic/Scientific Experts for tasks and deliverables accomplishment	0.00 €	0.00 €	0.00 €	9,000.00 €	5,000.00 €	14,000.00 €
	Auditing	0.00 €	0.00 €	2,000.00 €	0.00 €	0.00 €	2,000.00 €
Promotion, information and publication	CYCLO promotional materials printing in english (and other languages on PPs choice)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Publications design and printing, Local communication campaigns, Local events, etc.	0.00 €	0.00 €	0.00 €	0.00 €	5,000.00 €	5,000.00 €
	CYCLO corporate image design (logo, etc.), promotional materials design (leaflet, etc.)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €

	Final event organisation, publicity, press-office, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Web 2.0 tools implementation and maintenance	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Total	0.00 €	3,000.00 €	9,000.00 €	20,500.00 €	17,500.00 €	50,000.00 €

City Hall (Council) of Soller

		Component 0 (preparation costs only)	Communication component	Management component	Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycle friends: awareness raising activities to promote bike-use in terms of daily mobility and tourism	Total
Staff costs	Project Coordinator/Managers, Steering Committee members	0.00 €	2,000.00 €	6,000.00 €	9,000.00 €	6,000.00 €	23,000.00 €
	Technical Secretariat, Project Assistants	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
Durable goods	Pilot projects	0.00 €	0.00 €	0.00 €	20,000.00 €	0.00 €	20,000.00 €
Travel	Steering Committee meetings: Kick-off in Soller; 1 in Athens; 2 in Cyprus; 3 in Litija; 4 in Chiaravalle (during final event)	0.00 €	1,000.00 €	250.00 €	2,500.00 €	1,000.00 €	4,750.00 €
	Other (Kick-off and other project meetings, final event, local/national events, MED seminars, etc.)	0.00 €	1,500.00 €	250.00 €	2,000.00 €	1,500.00 €	5,250.00 €
Services (except external expertise)	Interpretation, Catering, etc.	0.00 €	0.00 €	8,000.00 €	0.00 €	0.00 €	8,000.00 €

External expertise	Thematic/Scientific Experts for tasks and deliverables accomplishment	0.00 €	4,000.00 €	0.00 €	8,000.00 €	5,000.00 €	17,000.00 €
	Auditing	0.00 €	0.00 €	2,000.00 €	0.00 €	0.00 €	2,000.00 €
Promotion, information and publication	CYCLO promotional materials printing in english (and other languages on PPs choice)	0.00 €	7,000.00 €	0.00 €	0.00 €	0.00 €	7,000.00 €
	Publications design and printing, Local communication campaigns, Local events, etc.	0.00 €	0.00 €	0.00 €	0.00 €	3,000.00 €	3,000.00 €
	CYCLO corporate image design (logo, etc.), promotional materials design (leaflet, etc.)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Final event organisation, publicity, press-office, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Web 2.0 tools implementation and maintenance	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Total	0.00 €	15,500.00 €	16,500.00 €	41,500.00 €	16,500.00 €	90,000.00 €

Intermunicipality Community of Central Alentejo

		Component 0 (preparation costs only)	Communication component	Management component	Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycle friends: awareness raising activities to promote bike-use interms of daily mobility and tourism	Total

Staff costs	Project Coordinator/Managers, Steering Committee members	0.00 €	4,000.00 €	6,000.00 €	5,000.00 €	9,000.00 €	24,000.00 €
	Technical Secretariat, Project Assistants	0.00 €	0.00 €	0.00 €	0.00 €	5,000.00 €	5,000.00 €
Durable goods	Pilot projects	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
Travel	Steering Committee meetings: Kick-off in Soller; 1 in Athens; 2 in Cyprus; 3 in Litija; 4 in Chiaravalle (during final event)	0.00 €	1,000.00 €	1,000.00 €	2,500.00 €	1,000.00 €	5,500.00 €
	Other (Kick-off and other project meetings, final event, local/national events, MED seminars, etc.)	0.00 €	1,000.00 €	1,000.00 €	1,500.00 €	1,000.00 €	4,500.00 €
Services (except external expertise)	Interpretation, Catering, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
External expertise	Thematic/Scientific Experts for tasks and deliverables accomplishment	0.00 €	0.00 €	0.00 €	4,000.00 €	7,000.00 €	11,000.00 €
	Auditing	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
Promotion, information and publication	CYCLO promotional materials printing in english (and other languages on PPs choice)	0.00 €	4,000.00 €	0.00 €	0.00 €	0.00 €	4,000.00 €

	Publications design and printing, Local communication campaigns, Local events, etc.	0.00 €	0.00 €	0.00 €	0.00 €	6,000.00 €	6,000.00 €
	CYCLO corporate image design (logo, etc.), promotional materials design (leaflet, etc.)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Final event organisation, publicity, press-office, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Web 2.0 tools implementation and maintenance	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Total	0.00 €	10,000.00 €	8,000.00 €	13,000.00 €	29,000.00 €	60,000.00 €

Marche Region - Culture, Tourism and Commerce Unit

		Component 0 (preparation costs only)	Communication component	Management component	Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycle friends: awareness raising activities to promote bike-use in terms of daily mobility and tourism	Total
Staff costs	Project Coordinator/Managers, Steering Committee members	0.00 €	4,000.00 €	6,000.00 €	2,000.00 €	9,000.00 €	21,000.00 €
	Technical Secretariat, Project Assistants	0.00 €	4,000.00 €	0.00 €	0.00 €	6,000.00 €	10,000.00 €
Durable goods	Pilot projects	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €

Travel	Steering Committee meetings: Kick-off in Soller; 1 in Athens; 2 in Cyprus; 3 in Litija; 4 in Chiaravalle (during final event)	0.00 €	0.00 €	1,000.00 €	3,000.00 €	1,000.00 €	5,000.00 €
	Other (Kick-off and other project meetings, final event, local/national events, MED seminars, etc.)	0.00 €	2,000.00 €	1,000.00 €	1,000.00 €	5,000.00 €	9,000.00 €
Services (except external expertise)	Interpretation, Catering, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
External expertise	Thematic/Scientific Experts for tasks and deliverables accomplishment	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Auditing	0.00 €	0.00 €	2,000.00 €	0.00 €	0.00 €	2,000.00 €
Promotion, information and publication	CYCLO promotional materials printing in english (and other languages on PPs choice)	0.00 €	10,000.00 €	0.00 €	0.00 €	0.00 €	10,000.00 €
	Publications design and printing, Local communication campaigns, Local events, etc.	0.00 €	0.00 €	0.00 €	0.00 €	10,000.00 €	10,000.00 €
	CYCLO corporate image design (logo, etc.), promotional materials design (leaflet, etc.)	0.00 €	14,000.00 €	0.00 €	0.00 €	0.00 €	14,000.00 €

	Final event organisation, publicity, press-office, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Web 2.0 tools implementation and maintenance	0.00 €	4,000.00 €	0.00 €	0.00 €	0.00 €	4,000.00 €
	Total	0.00 €	38,000.00 €	10,000.00 €	6,000.00 €	31,000.00 €	85,000.00 €

Development Centre LITIJA

		Component 0 (preparation costs only)	Communication component	Management component	Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycle friends: awareness raising activities to promote bike-use interms of daily mobility and tourism	Total
Staff costs	Project Coordinator/Managers, Steering Committee members	0.00 €	5,000.00 €	7,000.00 €	16,000.00 €	8,000.00 €	36,000.00 €
	Technical Secretariat, Project Assistants	0.00 €	0.00 €	0.00 €	2,000.00 €	1,000.00 €	3,000.00 €
Durable goods	Pilot projects	0.00 €	0.00 €	0.00 €	20,000.00 €	0.00 €	20,000.00 €
Travel	Steering Committee meetings: Kick-off in Soller; 1 in Athens; 2 in Cyprus; 3 in Litija; 4 in Chiaravalle (during final event)	0.00 €	1,000.00 €	1,000.00 €	2,500.00 €	0.00 €	4,500.00 €
	Other (Kick-off and other project meetings, final event, local/national events, MED seminars, etc.)	0.00 €	1,500.00 €	1,000.00 €	2,000.00 €	1,000.00 €	5,500.00 €
Services (except external expertise)	Interpretation, Catering, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €

External expertise	Thematic/Scientific Experts for tasks and deliverables accomplishment	0.00 €	0.00 €	0.00 €	14,000.00 €	0.00 €	14,000.00 €
	Auditing	0.00 €	0.00 €	3,000.00 €	0.00 €	0.00 €	3,000.00 €
Promotion, information and publication	CYCLO promotional materials printing in english (and other languages on PPs choice)	0.00 €	4,000.00 €	0.00 €	0.00 €	0.00 €	4,000.00 €
	Publications design and printing, Local communication campaigns, Local events, etc.	0.00 €	0.00 €	0.00 €	5,000.00 €	5,000.00 €	10,000.00 €
	CYCLO corporate image design (logo, etc.), promotional materials design (leaflet, etc.)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Final event organisation, publicity, press-office, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Web 2.0 tools implementation and maintenance	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Total	0.00 €	11,500.00 €	12,000.00 €	61,500.00 €	15,000.00 €	100,000.00 €

Cyprus Tourism Organisation

		Component 0 (preparation costs only)	Communication component	Management component	Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycle friends: awareness raising activities to promote bike-use interms of daily mobility and tourism	Total

Staff costs	Project Coordinator/Managers, Steering Committee members	0.00 €	3,000.00 €	5,000.00 €	5,000.00 €	3,500.00 €	16,500.00 €
	Technical Secretariat, Project Assistants	0.00 €	0.00 €	0.00 €	0.00 €	1,500.00 €	1,500.00 €
Durable goods	Pilot projects	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
Travel	Steering Committee meetings: Kick-off in Soller; 1 in Athens; 2 in Cyprus; 3 in Litija; 4 in Chiaravalle (during final event)	0.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	6,000.00 €
	Other (Kick-off and other project meetings, final event, local/national events, MED seminars, etc.)	0.00 €	1,500.00 €	1,500.00 €	1,500.00 €	2,500.00 €	7,000.00 €
Services (except external expertise)	Interpretation, Catering, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
External expertise	Thematic/Scientific Experts for tasks and deliverables accomplishment	0.00 €	0.00 €	6,000.00 €	10,000.00 €	8,000.00 €	24,000.00 €
	Auditing	0.00 €	0.00 €	2,000.00 €	0.00 €	0.00 €	2,000.00 €
Promotion, information and publication	CYCLO promotional materials printing in english (and other languages on PPs choice)	0.00 €	6,000.00 €	0.00 €	0.00 €	0.00 €	6,000.00 €

	Publications design and printing, Local communication campaigns, Local events, etc.	0.00 €	0.00 €	0.00 €	4,000.00 €	8,000.00 €	12,000.00 €
	CYCLO corporate image design (logo, etc.), promotional materials design (leaflet, etc.)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Final event organisation, publicity, press-office, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Web 2.0 tools implementation and maintenance	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Total	0.00 €	12,000.00 €	16,000.00 €	22,000.00 €	25,000.00 €	75,000.00 €

Municipality of Pesaro

		Component 0 (preparation costs only)	Communication component	Management component	Cycle-friendly cities: design and implementation of cycle-based mobility systems	Cycle friends: awareness raising activities to promote bike-use in terms of daily mobility and tourism	Total
Staff costs	Project Coordinator/Managers, Steering Committee members	0.00 €	2,000.00 €	6,000.00 €	10,000.00 €	7,000.00 €	25,000.00 €
	Technical Secretariat, Project Assistants	0.00 €	0.00 €	0.00 €	0.00 €	1,000.00 €	1,000.00 €
Durable goods	Pilot projects	0.00 €	0.00 €	0.00 €	25,500.00 €	0.00 €	25,500.00 €

Travel	Steering Committee meetings: Kick-off in Soller; 1 in Athens; 2 in Cyprus; 3 in Litija; 4 in Chiaravalle (during final event)	0.00 €	100.00 €	1,000.00 €	2,500.00 €	1,000.00 €	4,600.00 €
	Other (Kick-off and other project meetings, final event, local/national events, MED seminars, etc.)	0.00 €	900.00 €	1,000.00 €	2,000.00 €	2,000.00 €	5,900.00 €
Services (except external expertise)	Interpretation, Catering, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
External expertise	Thematic/Scientific Experts for tasks and deliverables accomplishment	0.00 €	0.00 €	0.00 €	18,000.00 €	0.00 €	18,000.00 €
	Auditing	0.00 €	0.00 €	2,000.00 €	0.00 €	0.00 €	2,000.00 €
Promotion, information and publication	CYCLO promotional materials printing in english (and other languages on PPs choice)	0.00 €	10,000.00 €	0.00 €	0.00 €	0.00 €	10,000.00 €
	Publications design and printing, Local communication campaigns, Local events, etc.	0.00 €	0.00 €	0.00 €	8,000.00 €	10,000.00 €	18,000.00 €
	CYCLO corporate image design (logo, etc.), promotional materials design (leaflet, etc.)	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €

	Final event organisation, publicity, press-office, etc.	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Web 2.0 tools implementation and maintenance	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €	0.00 €
	Total	0.00 €	13,000.00 €	10,000.00 €	66,000.00 €	21,000.00 €	110,000.00 €

6. Detail of the categories of expenditures and justification

Expenditure category	Subcategories	Total
Staff costs	Project Coordinator/Managers, Steering Committee members	240,000.00 €
	Technical Secretariat, Project Assistants	63,000.00 €
	Total	303,000.00 €
Durable goods	Pilot projects	125,500.00 €
	Total	125,500.00 €
Consumable goods		
Travel	Steering Committee meetings: Kick-off in Soller; 1 in Athens; 2 in Cyprus; 3 in Litija; 4 in Chiaravalle (during final event)	49,750.00 €
	Other (Kick-off and other project meetings, final event, local/national events, MED seminars, etc.)	66,250.00 €
	Total	116,000.00 €
Services (except external expertise)	Interpretation, Catering, etc.	11,000.00 €
	Total	11,000.00 €

External expertise	Thematic/Scientific Experts for tasks and deliverables accomplishment	157,000.00 €
	Auditing	18,000.00 €
	Total	175,000.00 €
Promotion, information and publication	CYCLO promotional materials printing in english (and other languages on PPs choice)	45,000.00 €
	Publications design and printing, Local communication campaigns, Local events, etc.	103,500.00 €
	CYCLO corporate image design (logo, etc.), promotional materials design (leaflet, etc.)	14,000.00 €
	Final event organisation, publicity, press-office, etc.	8,000.00 €
	Web 2.0 tools implementation and maintenance	4,000.00 €
	Total	174,500.00 €
Overheads		
Other		
	Global budget	905,000.00 €

7. Share of total costs per partner and per year (in euro)

Name of partner	2009	2010	2011	2012	Total	%
Municipality of Chiaravalle	2,000.00 €	28,000.00 €	55,000.00 €	80,000.00 €	165,000.00 €	18.23 %
Efxini Poli Local Authorities Network for Social Cultural Tourist Enviromental Agricultural Development	0.00 €	14,000.00 €	48,500.00 €	17,500.00 €	80,000.00 €	8.84 %

Municipality of Ioannina	0.00 €	8,100.00 €	29,700.00 €	52,200.00 €	90,000.00 €	9.94 %
Prefecture of Preveza	0.00 €	7,800.00 €	26,600.00 €	15,600.00 €	50,000.00 €	5.52 %
City Hall (Council) of Soller	0.00 €	11,000.00 €	34,500.00 €	44,500.00 €	90,000.00 €	9.94 %
Intermunicipality Community of Central Alentejo	0.00 €	8,000.00 €	30,500.00 €	21,500.00 €	60,000.00 €	6.63 %
Marche Region - Culture, Tourism and Commerce Unit	0.00 €	32,000.00 €	30,000.00 €	23,000.00 €	85,000.00 €	9.39 %
Development Centre LITJA	0.00 €	15,000.00 €	30,000.00 €	55,000.00 €	100,000.00 €	11.05 %
Cyprus Tourism Organisation	0.00 €	16,500.00 €	35,500.00 €	23,000.00 €	75,000.00 €	8.29 %
Municipality of Pesaro	0.00 €	11,000.00 €	41,000.00 €	58,000.00 €	110,000.00 €	12.15 %
Total	2,000.00 €	151,400.00 €	361,300.00 €	390,300.00 €	905,000.00 €	100 %
%	0.22 %	16.73 %	39.92 %	43.13 %	100 %	-